Transform Your Mission with Storytelling, Strategy, and Tailored Solutions

Empowering nonprofits and mission-driven organizations to align their vision, tell their story, and drive real change.

EXPONENTIAL²

About Exponential Squared

Exponential Squared is a boutique consultancy dedicated to empowering nonprofit and mission-driven organizations. Led by Dr. Robert Levey, PhD, MBA, we specialize in crafting compelling narratives and implementing tailored strategies that amplify your impact.

Our approach focuses on enhancing internal understanding and external perceptions through the art of storytelling. By aligning your internal stakeholders around a shared vision, we help transform your organization's outreach and effectiveness. Whether you need support in marketing, development, fundraising, or consultancy, we provide a customized blend of services to meet your unique needs.

Core Service Areas

1 Marketing & Storytelling

- Advertising, branding, and content creation to connect with your audience.
- Social media, email marketing, and SEO to amplify your reach.
- Website development and press releases to showcase your impact.

2 Development Services

- Grant writing, donor relations, and partnership building to secure funding.
- Public relations to enhance your brand presence.

3 Fundraising Services

- Campaign strategies, technical support, and event management to drive resources.

4 Consultancy

- Strategic planning, organizational alignment, and thought leadership to position your organization for success.

Flexible Tiered Packages

Tier 1: Focused Marketing Support

($300–$500/month)

- Tailored for smaller organizations looking to amplify their voice.
- Emphasis on marketing and storytelling, supported by targeted consultancy.

Tier 2: Marketing + Development Services

($500–$1,000/month)

- Ideal for growing organizations ready to expand their reach.
- Combines marketing efforts with development services.

Tier 3: Comprehensive Marketing, Development + Fundraising

($1,000–$2,500/month)

- Designed for organizations looking to scale their impact.
- Integrates marketing, development, and fundraising strategies.

Tier 4: Full-Service Custom Solutions

($2,500–$5,000/month)

- Comprehensive support tailored to your organization's unique needs.
- A combination of marketing, development, and fundraising services.

Tier 5: Enterprise-Level Support

($5,000+/month)

- Offload the majority of your marketing and development functionality.
- Fully customized solutions encompassing all service areas.

Why Choose Exponential Squared?

- **Mission-Driven Expertise**: We specialize in empowering nonprofits and socially conscious organizations.
- **Storytelling Focus**: Our approach emphasizes the power of storytelling to engage and inspire.
- **Tailored Solutions**: Each package is customized to meet your organization's unique needs.
- **Led by Dr. Robert Levey**: Benefit from strategic consultancy that bridges content, marketing, and organizational understanding.

Let's elevate your mission and help you tell your story to the world. Schedule a free consultation with Dr. Robert Levey today and discover how Exponential Squared can help your organization thrive.

Contact Robert at **robert@exponentialsquared.com**.

www.exponentialsquared.com